

Keystone First's Tobacco Use Prevention and Cessation Program

Do you have a patient who needs assistance with smoking cessation? This program provides several options to assist your patients in leading a healthy, smoke-free lifestyle.

Counseling services

Tobacco cessation counseling services are covered for all members when provided at a facility approved by the Pennsylvania Department of Health. Members may access this service without referral or authorization.

- 70 counseling sessions per calendar year. A counseling session is defined as a 15-minute, face-to-face meeting for either group or individual counseling.¹

Your patients can find a preapproved tobacco cessation program in their county by visiting www.health.pa.gov > **My Health > Healthy Living > Smoke-Free/Tobacco > Pre-Approved Tobacco Cessation Registry.**

The registry provides them with:

- The type of program (either individual or group).
- Program address.
- Program phone number.

¹ Prescription medication counseling normally given when dispensing a prescription is not eligible for tobacco cessation counseling session reimbursement under this program.

Drug products

You may prescribe the following tobacco cessation drug products without prior authorization:

- Bupropion (generic Zyban) and generic nicotine replacement products (gum, lozenges, and patches) for all members.^{2,3}
- Chantix³

² Members under age 18 do not need a parent or guardian's permission to get a prescription for tobacco cessation products.

³ Quantity limits and other criteria may apply. For up-to-date formulary listings and prior authorization criteria, please visit www.keystonefirstpa.com > **Pharmacy.**

1-800-QUIT-NOW

For smokers who are either unable or unwilling to attend individual or group counseling sessions, the Pennsylvania Free Quitline, **1-800-QUIT NOW (784-8669)**, is an alternative approach. This confidential telephonic counseling system is staffed by clinically trained counselors who assess the caller's readiness to quit, as well as provide self-help advice and other resources to attain success.

Provide education to your patients and be a part of our program!

If you provide education on smoking cessation to your patients who smoke, you may use the following codes that are payable for smoking cessation:

- 99406 Smoking and tobacco use cessation counseling visit; intermediate, greater than 3 minutes up to 10 minutes.
- 99407 Smoking and tobacco use cessation counseling visit; intensive, greater than 10 minutes.
- G9016 Smoking cessation counseling, individual, in the absence of or in addition to any other evaluation and management service.

For more information on our program, visit: www.keystonefirstpa.com > **Providers > Resources > Initiatives > Tobacco use prevention and cessation.**

