



Oral Care ConnectSM Pay-for-Performance Dental Program — OB/GYN

Improving quality care and health outcomes



Keystone First

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Introduction

Keystone First has created the Oral Care ConnectSM value-based program for participating OB/GYN providers. This program will address the implications of oral health care on systemic health by facilitating increased access to, and utilization of, dental care for members in specific physical health cohorts, where such linkages have already been established. Members initially included in the program will be diabetics, asthmatics, and pregnant members. The goal of the program is to facilitate more dental care for members in these cohorts to further improve health and overall well-being for them.



Dental and medical integration

This program aims to integrate dental and medical services within the scope of the dental practice while understanding the adverse effects of certain medical conditions on oral health. Although the procedures to accomplish this integration are not usually within the day-to-day operations of a dental office, it is important for primary dental care providers (PDPs) to be knowledgeable about each patient's medical history as it relates to his or her oral health and to discuss these issues with the patient.

A PDP's and OB/GYN's success with the Oral Care Connect program depends on the industry-wide trending of interprofessional integration — coordination of professional services for each member. This will increase patient awareness of and provide attention to the whole-person approach to health care. This program includes medical measures that each provider should be aware of for each patient, when applicable, and encourages reminding patients of the importance of following up with their medical providers for prenatal care.

The program aims to increase PDP awareness of these medical measures and their importance to the delivery of dental care as a critical part of helping our members attain optimal overall health.

Program overview

Oral Care Connect will be implemented using a three-pronged approach. Members within the cohorts will be identified through diagnosis, and dental claims utilization is overlaid to determine who among them has received dental care within the last calendar year.

- 1. A broad-based education and awareness outreach effort, aimed at OB/GYN members and internal stakeholders, to inform them about the importance of dental and oral health care during pregnancy, and that management of oral and dental disease has been proven in many cases to facilitate improved pregnancy outcomes.**
- 2. Distribution of focused outreach to the members identified.**
- 3. An incentive opportunity for OB/GYNs treating members to have them engage in more focused referral to dentists.**

For pregnant members, an incentive payment will be made to the providers when a dental claim is noted and paired with an OB/GYN claim within 60 days prior to the date of the initial dental appointment. Once an eligible member receives an initial exam that corresponds with a specific dental (D) code, a 60-day look-back will be initiated. If an OB/GYN claim is identified within this 60-day time frame, an incentive payment of \$25 per qualifying member will be paid out to the OB/GYN. The goal is for the physician and staff to have oral-health-focused conversations relating to the physical health conditions, and refer the members to dentists within the network participating in Oral Care Connect.

Membership selection

The eligibility of membership for participants will be determined by active enrollment within a defined 12-month period (the reward year), starting in the first quarter of 2018*, as well as ICD-10 codes specific to pregnancy diagnosis. Please see below for the applicable pregnancy diagnosis with corresponding ICD-10 codes.

Pregnancy	O00, O00.1, O00.11, O00.10, O00.2, O00.21, O00.20, O00.0, O00.01, O00.00, O00.8, O00.81, O00.80, O00.9, O00.91, O00.90, Z32, Z32.0, Z32.00, Z32.01, Z32.02, O09, O09.1, O09.10, O09.11, O09.12, O09.13, O09.9, O09.90, O09.91, O09.92, O09.93, O26, O26.0, O26.00, Z34, Z34.9, Z34.91, Z34.0, Z34.01
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Payment to providers

Providers will receive incentive payments based on the number of members having a dental code (D0150 or D0120) and a corresponding OB/GYN visit within 60 days leading up to the dental code. Once an eligible member receives an initial exam that corresponds with a specific D code, a 60-day look-back will be initiated. If an OB/GYN claim is identified within this 60-day time frame, an incentive payment of \$25 per qualifying member will be paid out to the OB/GYN. Payments are limited to one payment per member, per reward year*. The program will be settled on a quarterly basis paid out to the group level. The following table is a breakdown of reporting periods and the corresponding payment dates:

Reporting period	Payment date
January 1 – March 31	July
April 1 – June 30	October
July 1 – September 30	January
October 1 – December 31	April

*Reporting period and payment dates are subject to change based upon annual evaluation.

Provider participation requirements

All participating Keystone First network OB/GYNs are eligible to participate in the program.

Important notes and conditions

1. The sum of the incentive payments for the program may not exceed 33 percent of the total compensation for medical and administrative services. Only fee-for-service payments are considered part of the total compensation for medical and administrative services.
2. Once an incentive payment has been made to a provider based on members within the diagnostic cohort receiving a dental visit, those qualifying members will be removed from the model and will not be eligible to trigger future incentive payments for providers for a full calendar year.
3. For computational and administrative ease, no retroactive adjustments are made to incentive payments.

Information for pregnant patients seeking dental care

Please provide the following information:

Today's date:

Patient's name:

Date of birth:

Expected due date:

This patient is a Keystone First member and a patient of record. She is encouraged to seek and/or continue dental treatment due to the evidence-based research demonstrating a relationship between oral health and pregnancy outcomes. (*Oral Health Care During Pregnancy: A National Consensus Statement*. National Maternal and Child Oral Health Resource Center, 2012.)

The standard protocol for dental treatment of a pregnant patient includes:

- Necessary radiographs using a double lead shield over the abdomen and thyroid.
- Restorative and prophylaxis care (including scaling and root planing if necessary), and or extractions.
- Local anesthetic, 2% lidocaine.
- If antibiotic is needed, Category B drugs such as amoxicillin, erythromycin, cephalosporins.
- If non-narcotic pain management is needed, Category B drugs such as over-the-counter acetaminophen may be used.
- If narcotic pain management is needed, acetaminophen with codeine #3 during first and second trimesters.
- Oral rinse chlorhexidine gluconate 0.12%.
- Prescribed preventive agents such as PreviDent, Fluoridex, and Clinpro dentifrices.

I agree with the above protocols and for the above-named patient to have dental treatment.

Name of obstetrics/gynecology provider:

Signature of provider:

Phone/email address of provider:

I disagree with the above protocol for reasons stated below:

Signature of provider:



Keystone First

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Our Mission

We help people get care, stay well,
and build healthy communities.

We have a special concern for those
who are poor.

Our Values

Advocacy	Dignity
Care of the Poor	Diversity
Compassion	Hospitality
Competence	Stewardship



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